

Key Performance Indicators (KPIs)	Targets
Population growth	<ul style="list-style-type: none"> <li>• Increase the rate of the state’s population growth from historical average of 20,000 people per year to 24,000 people per year</li> </ul>
Per capita income growth	<ul style="list-style-type: none"> <li>• Increase per capita income (wage growth) by \$2,750 per year</li> </ul>
Growth in employment opportunities	<ul style="list-style-type: none"> <li>• Reduce skills gap by 20%</li> <li>• Projected growth in target industries of 10,769 new jobs by 2032</li> </ul>
Educational attainment	<ul style="list-style-type: none"> <li>• Increase of 3.5% in share of population 18 and over with bachelor’s degree or higher</li> </ul>
Housing units developed	<ul style="list-style-type: none"> <li>• Develop and rehabilitate a total of 6,000 units</li> <li>• Increase number of new rental units by 4,200</li> <li>• Increase number of units for sale by 2,800</li> </ul>
Childcare capacity	<ul style="list-style-type: none"> <li>• Lower the percentage of childcare deserts by 10%</li> <li>• Increase the level of quality at existing centers</li> </ul>
Innovation activities	<ul style="list-style-type: none"> <li>• Increase number of patent filings</li> <li>• Increase research and development spending</li> <li>• Increase number of new business start-ups</li> </ul>
Private investment	<ul style="list-style-type: none"> <li>• 4 to 1 leverage ratio</li> <li>• 25% of total investment is in rural and rural-mix communities</li> <li>• 25% of total investment is in disadvantaged communities</li> </ul>